



CANNELLA MEDIA DTC · FAST CHANNEL SPONSORSHIP

Own the RV Lifestyle Category on FAST.

THE CHANNEL

RVTV turns America's love of road travel into a 24/7 destination for RV enthusiasts, road trip explorers, and outdoor adventurers. Destination discovery, road trip storytelling, product showcases, and owner experiences make the channel both aspirational and actionable, and keep a high-intent audience tuned in.

35–64

*core audience skew,
dual-income households*

Millions

*of engaged followers across
our creator partner network*

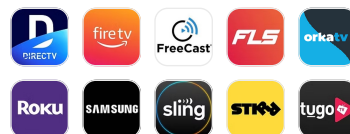
24/7

*original RV lifestyle
programming, always on*

WHY SPONSOR RVTV

- Reach a highly engaged audience of RV owners, travelers, campers, and outdoor-lifestyle enthusiasts across multiple streaming platforms.
- Connect your brand with trusted, relevant programming in an environment designed around adventure, exploration, and the RV lifestyle.
- Integrate your brand beyond traditional commercials through sponsored segments, product demonstrations, branded content, and on-air features.
- Drive measurable consumer action with trackable calls to action, QR codes, custom offers, and digital extensions.
- Gain added exposure through RVTV's cross-platform promotion, including social media, creator partnerships, streaming apps, and distribution-partner marketing.

AVAILABLE ON



AT A GLANCE



The Audience

RV owners, road trippers, and outdoor adventurers with high travel intent.



Platform Presence

Distributed across FAST, MVPD, OEM, and broadcast platforms.



Creator Reach

Creator partners who engage millions across social and digital.

Sponsor RVTV

Put your brand inside the channel RV America watches. Category sponsorships are limited. Let's build yours.

Contact

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